



*Specially designed products for boys and girls with Trolls® and Minions® favorite heroes.*



TROLLS®

*Discover the Magic Musical World of Trolls*

The colorful, imaginary world, inhabitants of which are the overly ambitious Trolls, who constantly dance and sing, and the comically pessimistic Bergen, who are happy only when they “eat” Trolls.

**Target Group:** girls, 4-12 years old

**2 Movies:**

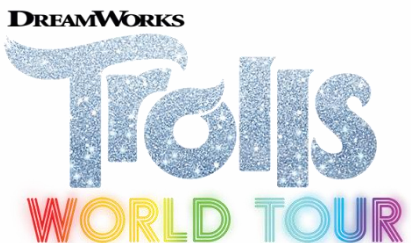
2016: Trolls®

New movie 2020: Trolls® World Tour

**Series:**

Netflix: Trolls, The beat goes on

6 seasons



Pharmex

They're small, yellow, they speak a lot of languages, they're a lot, and they're unthinkable, they're indecent, but they're loyal and they love bananas.

They're the Minions, the most adorable creatures that the animation world invented.

**Target Group:** boys/girls, 4-12 years old

### Movies:

Despicable me 2010


Despicable me 2 2013

Despicable me 3 2017

Minions 2015

Minions 2 - The Rise of Gru





The new kid range **Magic Kids** is coming to win a place in the bathroom but also in the heart of your children and turn bath time into the most fun moment of the day!

The new range consists of cleansing and grooming products: shampoo-shower gel 2 in 1, conditioners, alcohol hand gel, in order to cover the day-to-day care needs of the child skin.

**Magic Kids** products contain naturally-originated ingredients, Clinically, Ophthalmologically & Dermatologically tested, allergen free flavor, without Parabens, SLS, SLES, Propylene Glycol, Soap.

## About Pharmex:

Pharmex SA, with a prominent course of 40 years in the field of dermatological and cosmetic products, maintains long standing partnerships, as the exclusive importer of foreign brands. It has developed product lines of high quality cosmetic care, that satisfy even the most demanding consumer, as well as Health professionals, Pharmacists and Dermatologists, who know exactly what results they desire.





# Magic Kids Trolls® 2 in 1 Shampoo & Shower Gel

Magic Kids Trolls® 2 in 1 Shampoo & Shower Gel (Poppy)



Mild shampoo and shower gel that gently cleanses while maintaining the pH of delicate children's skin.

Ideal for the daily cleansing of hair and body. The combination of Panthenol and Aloe Vera soothes and deeply moisturizes the skin, without causing irritation and dryness. Oat extract, rich in vitamins A and C, protects the skin and hair, while Calendula and Chamomile provide softness to hair, leaving it easy to brush. It is easily rinsed with water.

*With amazing fragrance of Wild Berry, Strawberry and Vanilla for a pleasant daily bath!*

- 92% of natural origin ingredients
- Clinically, Ophthalmologically and Dermatologically tested
  - Allergen-free perfume
- pH physiological to the child's skin
- Free of: Paraben, Propylene Glycol, Soap

Packaging:  
500ml

Magic Kids Trolls® 2 in 1 Shampoo & Shower Gel (Barb)



# Magic Kids Trolls® Spray Hair Conditioner

## Magic Kids Trolls® Spray Hair Conditioner (Poppy)



Spray hair conditioner for children.

It grooms and moisturizes the fragile children's hair. The mild composition leaves hair shiny, soft and manageable. Panthenol provides natural softness to hair, while Aloe deeply moisturizes and increases hair elasticity. Thanks to Oat Extract, the hair gains volume and shine. Calendula and Chamomile offer softness and detangle hair easily.

*With amazing fragrance of Apple, Peach and Pear for a pleasant daily hair care!*

- 96% of natural origin ingredients
- Clinically and Dermatologically tested
  - Allergen-free perfume
- Free of: Paraben, Propylene Glycol, Mineral Oil

Packaging :  
200ml



 Pharmex

DREAMWORKS  
**Trolls**  
WORLD TOUR

# Magic Kids Trolls® Hair Conditioner

## Magic Kids Trolls® Hair Conditioner (Poppy)

Hair conditioner for children.

The mild composition leaves hair shiny, soft and manageable. Panthenol provides natural softness to hair, while Aloe deeply moisturizes and increases hair elasticity. Thanks to Oat Extract, the hair gains volume and shine. Calendula and Chamomile offer softness and detangle hair easily. Jojoba oil strengthens the hair and prevents split ends.

*With amazing fragrance of Apple, Peach and Pear for a pleasant daily hair care!*

- 96% of natural origin ingredients
- Clinically and Dermatologically tested
  - Allergen-free perfume
- Free of: Paraben, Propylene Glycol, Mineral Oil

Packaging:  
150ml



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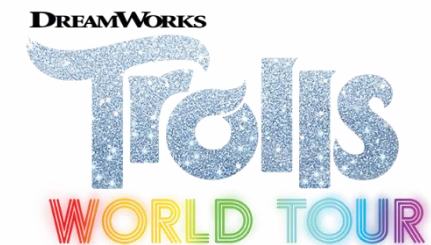
DREAMWORKS  
**Trolls**  
WORLD TOUR

# Magic Kids Trolls® Protect Hand Gel

## Magic Kids Trolls® Protect Hand Gel (Poppy)

Hand gel with 70% alcohol.  
Suitable for the cleansing of children's hands without water. Contains  
emollients for skin care and protection

Packaging:  
50ml





# Magic Kids Minions® 2 in 1 Shampoo & Shower Gel

Magic Kids Minions® 2 in 1 Shampoo & Shower Gel (Carl)



Mild shampoo and shower gel that gently cleanses while maintaining the pH of delicate children's skin.

Ideal for the daily cleansing of hair and body. The combination of Panthenol and Aloe Vera soothes and deeply moisturizes the skin, without causing irritation and dryness. Oat extract, rich in vitamins A and C, protects the skin and hair, while Calendula and Chamomile provide softness to hair, leaving it easy to brush. It is easily rinsed with water.

*With amazing fragrance of Apple, Peach and Pear for a pleasant daily bath!*

- 92% of natural origin ingredients
- Clinically, Ophthalmologically and Dermatologically tested
  - Allergen-free perfume
- pH physiological to the child's skin
- Free of: Paraben, Propylene Glycol, Soap

Packaging:  
500ml

ILLUMINATION PRESENTS  
**MINIONS**

Magic Kids Minions® 2 in 1 Shampoo & Shower Gel (Stuart)



Pharmex

# Magic Kids Minions® Protect Hand Gel

## Magic Kids Minions® Protect Hand Gel (Gru)

Hand gel with 70% alcohol.  
Suitable for the cleansing of children's hands without water. Contains  
emollients for skin care and protection

Packaging:  
50ml



Pharmex

THANK YOU!

