



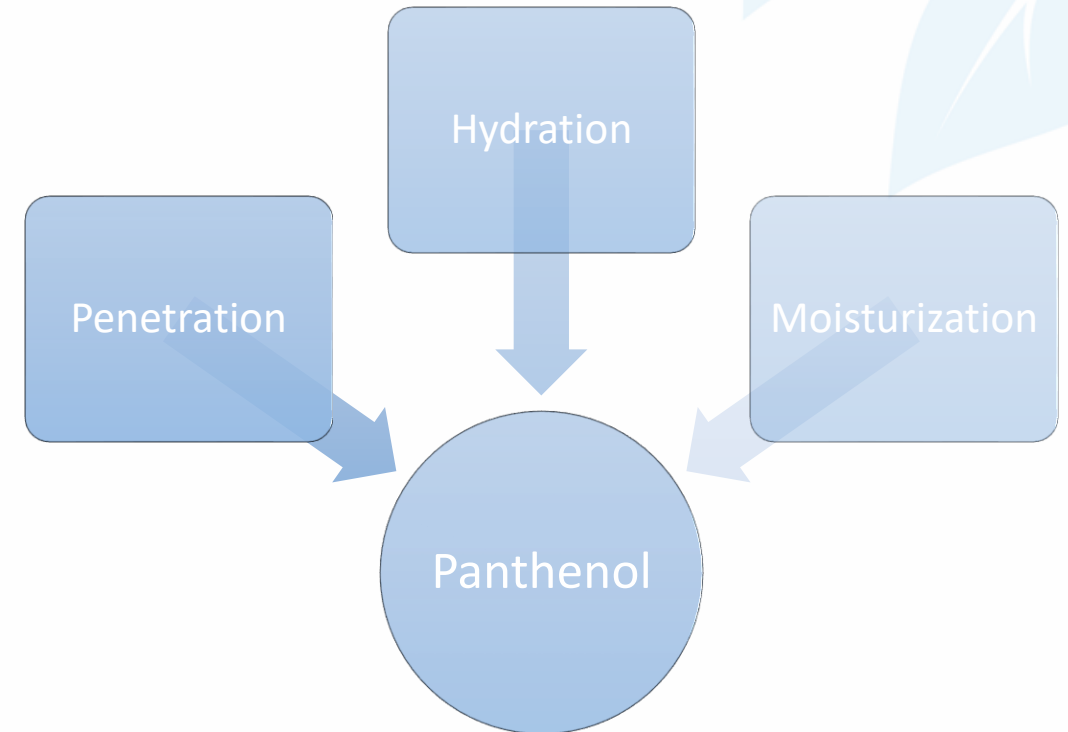
Panthenol: total care of sensitive skin

Panthenol is a substance made from pantothenic acid, also known as vitamin B-5.

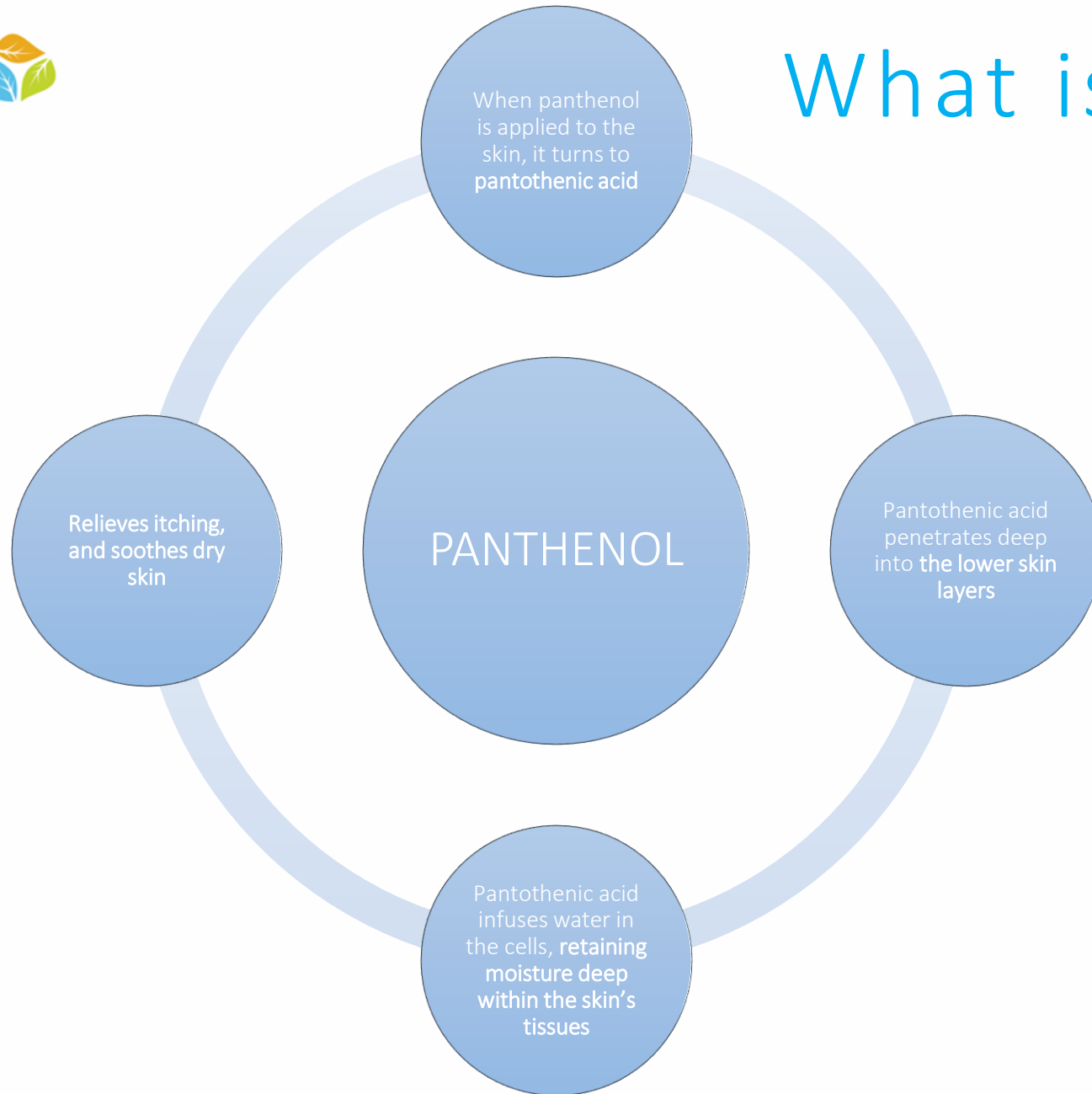
Pantothenic Acid is found in all living cells and tissues and is essential for normal metabolism and hormone production.

- It occurs organically and can also be produced from both plant and animal sources.
- **Panthenol acts as a skin protectant with anti-inflammatory properties.** It can help improve skin's hydration, elasticity, and smooth appearance
- Panthenol and Pantothenic Acid (vitamin B5) have the same biological activity and Panthenol can be converted (by oxidation) to vitamin B5 in the skin.

What is Panthenol?



What is Panthenol?



Panthenol Cream 50 & 150ml

Cream for irritation prone skin

The combination of **5% Panthenol**, **5% Urea** and **Allantoin** enhances regeneration and hydration of the skin.

- Regulates the content of lipids and the humidity of the skin and increases its softness and elasticity
- Revitalizes and protects the irritated and dehydrated skin, caused by burn, dryness, detergents use, shaving or depilation

Ingredients & Benefits:

- **5% Panthenol:** Moisturization
- **5% Urea:** Improves Skin Barrier Function
- **Allantoin:** Increases skin smoothness | Aids in wound healing

- ✓ Dermatologically tested
- ✓ pH 5,5
- ✓ Easily absorbed without greasy sensation
- ✓ Appropriate for all skin types
- ✓ Paraben free
- ✓ Mineral oil free





Panthenol Balm 100ml

Ointment for irritation prone skin

The combination of 5% Panthenol and Allantoin regenerates and soothes the irritated and dehydrated skin.

- Recommended for dry, rough and chapped skin
- Suitable for skin irritations caused by detergents or burns (sunburn or other types of burn).
- Ideal for tattoo

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PANTHENOL CREAM 50 & 150ML



CLINICAL STUDIES

After 30 minutes:
x4 times more hydrated skin

After 1 month:
+53% in skin's hydration
-13% in transepidermal water loss

**In vivo test, 20 men-women, +18 years old, all skin types*

PANTHENOL BALM 100ML



CLINICAL STUDIES

After 30 minutes:
x5 times more elastic skin

After 1 day:
x3 times more hydrated skin

After 1 month:
+72% in skin's hydration
-20% in transepidermal water loss

**In vivo test, 20 men-women, +18 years old, all skin types*



PREPACKED COUNTER DISPLAY STAND

- 100ml: 12codesx1SKU= **12 SKUs**
- 50ml: 24codesx1SKU= **24 SKUs**



Thank you!



Pharmex

132 Kifisou Ave 121 31, Peristeri

Tel: +30 210 51 99 200

e-mail: info@pharmex.gr www.pharmex.gr

