

# Daily Care



**HELENVITA** offers an extensive range of skin care products that cover all the daily needs from skin to hair.

Our skin is susceptible to a number of problems on a daily basis. Therefore daily skin care is essential for optimal skin health. Often, our daily routine does not allow for the proper care of our skin and hair. Factors such as stress, unhealthy diet and external factors (dust, dirt, air pollution, sun) make our skin and hair lose its shine.

**HELENVITA** daily care includes shampoos, hand washes, creams, body lotions, moisturizers, intimate cleansers and soaps. The skin care products are formulated with dermatologically tested ingredients that gently clean hair and skin and moisturize deeply, while offering fresh scents that accompany you throughout the day.

**HELENVITA** turns daily care into a pampering experience!



## Cleansing Liquid 200ml

**Liquid for cleansing and caring for intimate areas.**  
Balanced, with specially selected mild cleansing agents that **ensure proper cleansing** without dehydrating the intimate area.  
With a discreet almond scent.

### Ingredients & Benefits:

- **Bioecolia®:** acts as a prebiotic
- **Lactic acid:** regulate acidity and moisturizes the intimate area

This combination ensures:

- Restoration and maintenance of the normal flora and beneficial Lactobacillus
- The protection of intimate areas

- ✓ With pH balanced action
- ✓ With prebiotic action
- ✓ Without dyes, soaps, SLS, SLES
- ✓ Dermatologically & Clinically tested



## Cleansing Foam 150ml

**Foam for cleansing and caring for intimate areas with a pH of 4.2**  
Balanced, with specially selected mild cleansing agents that ensure proper cleansing without dehydrating the intimate area.  
With a discreet fragrance.

### Ingredients & Benefits:

- **Bioecolia®:** acts as a prebiotic
- **Lactic acid:** regulate acidity and moisturizes the intimate area

This combination ensures:

- Restoration and maintenance of the normal flora and beneficial Lactobacillus
- The protection of intimate areas

- ✓ pH 4.2
- ✓ With prebiotic action
- ✓ Without dyes, soaps, SLS, SLES
- ✓ Dermatologically & Clinically tested

## Panthenol Cream 50 & 150ml

### Cream for irritation prone skin

The combination of **5% Panthenol, 5% Urea and Allantoin** enhances regeneration and hydration of the skin.

- Regulates the content of lipids and the humidity of the skin and increases its softness and elasticity
- Revitalizes and protects the irritated and dehydrated skin, caused by burn, dryness, detergents use, shaving or depilation

### Ingredients & Benefits:

- **5% Panthenol:** Moisturization
- **5% Urea:** Improves Skin Barrier Function
- **Allantoin:** Increases skin smoothness | Aids in wound healing

- ✓ Dermatologically tested
- ✓ pH 5,5
- ✓ Easily absorbed without greasy sensation
- ✓ Appropriate for all skin types
- ✓ Paraben free
- ✓ Mineral oil free



## Panthenol Balm 100ml

### Ointment for irritation prone skin

The combination of 5% Panthenol and Allantoin regenerates and soothes the irritated and dehydrated skin.

- Recommended for dry, rough and chapped skin
- Suitable for skin irritations caused by detergents or burns (sunburn or other types of burn).
- Ideal for tattoo

### Ingredients & Benefits:

- **5% Panthenol:** Moisturization
- **Allantoin:** Increases skin smoothness | Aids in wound healing

- ✓ Dermatologically tested
- ✓ Easily absorbed without greasy sensation
- ✓ Appropriate for all skin types
- ✓ Paraben free
- ✓ Mineral oil free





**PANTHENOL CREAM 50 & 150ML**



**CLINICAL STUDIES**

After 30 minutes:  
**x4 times** more hydrated skin

After 1 month:  
**+53%** in skin's hydration  
**-13%** in transepidermal water loss

*\*In vivo test, 20 men-women, +18 years old, all skin types*

**PANTHENOL BALM 100ML**



**CLINICAL STUDIES**

After 30 minutes:  
**x5 times** more elastic skin

After 1 day:  
**x3 times** more hydrated skin

After 1 month:  
**+72%** in skin's hydration  
**-20%** in transepidermal water loss

*\*In vivo test, 20 men-women, +18 years old, all skin types*



## Daily Moisturizing Cream 100ml

**An oil-in-water emulsion for skin moisturization, protection and total care.**

It improves the texture of dry & scaly skin while protecting it, from harmful environmental factors (cold, heat, air pollution). Regulates the lipid & moisture content of the skin, rendering it soft and elastic.

### Ingredients & Benefits:

- **The combination of Vitamin A and Ω3 & Ω6 Polyunsaturated Fatty Acids** reinforces the outer layer of the skin, improves skin moisture and reduces dryness, rendering the skin, smooth and soft.
  - **Vitamin E:** Antioxidant protection | Preserves skin elasticity
  - **Hyaluronic Acid:** Enhances skin elasticity
  - **Urea:** Improves Skin Barrier Function
  - **Allantoin & Panthenol** Soothing action | Improve skin's ability to preserve moisture
- ✓ Dermatologically tested
  - ✓ Free form Silicone, Mineral Oil
  - ✓ Paraben Free
  - ✓ Allergens Free



## Hand Cream 25 & 75ml

### Light texture hand cream with Hyaluronic Acid and Aloe Vera

It soothes and leaves the hand's skin smooth and protected.

#### Ingredients & Benefits:

- **Hyaluronic acid:** Enhances skin elasticity
- **Aloe Vera:** Soothing action | Protects skin

- ✓ Dermatologically tested
- ✓ Easily absorbed without greasy sensation
- ✓ Appropriate for all skin types
- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Silicone free



## Intensive Hand Cream 25 & 75ml

### Rich texture hand cream with hyaluronic acid and natural snail secretion.

It soothes and leaves the hand's skin smooth and protected.

Recommended for dry & dehydrated skin.

#### Ingredients & Benefits:

- **Hyaluronic acid:** Enhances skin elasticity
- **Aloe Vera:** Soothing action | Protects skin
- **Natural snail secretion:** Intensive moisturization | Soothing action | Boosts skin renewal

- ✓ Dermatologically tested
- ✓ Easily absorbed without greasy sensation
- ✓ Appropriate for all skin types
- ✓ Paraben free
- ✓ Mineral oil free
- ✓ Silicone free



## Protect Hand Gel 50ml

**Hand Gel with 80% Alcohol that acts against bacteria, virus and fungi.**

Suitable for hygienic hand cleansing. Contains emollients for skin care and protection

- EN 1500 (hygienic handrub)
- EN 13624 (Chemical disinfectants and antiseptics)
- EN 13727 (Chemical disinfectants and antiseptics)



## Protect Hand Liquid 50ml

**Hand Liquid with 80% Alcohol that acts against bacteria, virus and fungi.**

Suitable for hygienic hand cleansing. Contains emollients for skin care and protection

- EN 1500 (hygienic handrub)
- EN 13624 (Chemical disinfectants and antiseptics)
- EN 13727 (Chemical disinfectants and antiseptics)



## Protect Antibacterial Wet Wipes 15pcs.

**Antibacterial wipes with orange fragrance.**

The disinfectant agent Chlorhexidine Digluconate and 30% Ethyl Alcohol act against bacteria, fungi, viruses and microorganisms.

- Acts against bacteria, fungi and viruses such as Poliovirus Type 1 and Adenovirus Type 5
- Acts against microorganisms Staphylococcus Aureus, Pseudomonas Aeruginosa, Escherichia Coli and Enterococcus Hirae
- Essential at the office, in the car, when travelling
- Soft and moist for the skin

- ✓ Dermatologically tested
- ✓ Allergen free fragrance
- ✓ Leaves no stain



## FOREST FRUITS 22 & 90gr Handmade soap with extra virgin Greek olive oil.

- With mysterious forest fruit scent
- Extra virgin olive oil , almond oil and coconut oil



## DONKEY MILK 22 & 90gr Handmade soap with extra virgin Greek olive oil and donkey milk.

- Donkey milk, extra virgin olive oil , almond oil and coconut oil
- Effective over time in the treatment of dry skin



## HONEY & JASMINE 22 & 90gr Handmade soap with extra virgin Greek olive oil.

- With sweet jasmine and honey scent
- Extra virgin olive oil , almond oil and coconut oil



## RED ROSE 22 & 90gr Handmade soap with extra virgin Greek olive oil.

- With rose scent
- Extra virgin olive oil , almond oil and coconut oil



## MILD CHAMOMILE 22 & 90gr Handmade soap with extra virgin Greek olive oil and shea butter.

- With chamomile scent
- Extra virgin olive oil , almond oil and coconut oil
- Moisturizes the skin and helps maintain its elasticity



## ALOE VERA 22 & 90gr Handmade soap with extra virgin Greek olive oil.

- With Aloe Vera scent
- Extra virgin olive oil , almond oil and coconut oil
- Effective over time in the treatment of dry skin



## TEA TREE OIL & LAVENDER 22 & 90gr Handmade soap with extra virgin Greek olive oil and tea tree oil.

- With lavender scent
- Tea tree oil, extra virgin olive oil , almond oil and coconut oil
- It effectively removes dirt and leaves the skin efficiently clean



## LEMON BLOSSOM 22 & 90gr Handmade soap with extra virgin Greek olive oil.

- With a pleasant lemon scent
- Extra virgin olive oil , almond oil and coconut oil



▪ All natural handmade, manufactured by using cold process

▪ Greek extra virgin Olive Oil

▪ Ideal for cleansing the skin without dehydrating it

**ORANGE & CINAMMON 22 & 90gr**  
Handmade soap with extra virgin Greek olive oil.

- With wonderful orange and cinnamon scent
- For those who love the combination of citrus and spice flavors
- Extra virgin olive oil , almond oil and coconut oil



**CARRIBEAN RUM 22 & 90gr**  
Handmade soap with extra virgin Greek olive oil.

- With intense rum scent
- Extra virgin olive oil , almond oil and coconut oil



**SOUR AMARETTO 22 & 90gr**  
Handmade soap with extra virgin Greek olive oil.

- With refreshing amaretto scent
- Extra virgin olive oil , almond oil and coconut oil



**PINEAPPLE & COCONUT 22 & 90gr**  
Handmade soap with extra virgin Greek olive oil.

- With exotic pineapple and coconut scent
- Extra virgin olive oil , almond oil and coconut oil



▪ *All natural handmade, manufactured by using cold process*

▪ *Greek extra virgin Olive Oil*

▪ *Ideal for cleansing the skin without dehydrating it*

# REVIVE

With ACAI BERRY:

- Antioxidant protection
- Protects skin from irritations



REVIVE SHAMPOO 200ml

Shampoo with mild components that cleans effectively while it gives volume and protects hair.

**Ingredients & Benefits:**

- **Wheat proteins** nourish and enhance significantly the elasticity and resistance of hair against breakage
- **Organic Aloe extract** rehydrates hair and strengthens the scalp
- **Organic Honey extract** makes hair shiny and contributes to its hydration
- **The combination of Cotton seed extract with Panthenol**, has a soothing action and contributes to the restoration of the damaged hair

- ✓ 97% ingredients of natural origin
- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ SLS-SLES free



REVIVE SHOWER GEL 200ml

Daily Shower Gel that gently cleanses your skin, while giving a refreshing sensation.

**Ingredients & Benefits:**

- **Acai Berry** provides strong antioxidant protection and protects the skin from irritations.
- **Aloe Vera juice** soothes and tones the skin
- **Vitamin E** hydrates and leaves the skin, extremely smooth

- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ Silicon free



REVIVE BODY MILK 200ml

Body Milk, with velvet and light texture, that revives the tired skin.

**Ingredients & Benefits:**

- **Acai Berry** provides important antioxidant protection and protects the skin from premature aging
- **Aloe Vera juice** relieves and hydrates the skin
- **Almond oil, olive oil and shea butter** nourish the skin and help to preserve its elasticity

- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ Silicon free

REVIVE  
PURITY  
NOURISH  
*for you!*

# PURITY

With TEA TREE OIL

- Antimicrobial action
- Protects from irritations



PURITY SHAMPOO 200ml

Shampoo with mild components that cleans effectively while it gives volume and protects hair.

**Ingredients & Benefits:**

- **Wheat proteins** nourish and enhance significantly the elasticity and resistance of hair against breakage
- **Organic Aloe extract** rehydrates hair and strengthens the scalp
- **Organic Honey extract** makes hair shiny and contributes to its hydration
- **The combination of Cotton seed extract with Panthenol**, has a soothing action and contributes to the restoration of the damaged hair

- ✓ 97% ingredients of natural origin
- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ SLS-SLES free



PURITY SHOWER GEL 200ml

Daily Shower Gel that effectively cleans the skin and provides deep hydration.

**Ingredients & Benefits:**

- **Tea Tree Oil:** antimicrobial action
- **Capryloyl Glycine:** antimicrobial action | regulates sebum secretion
- **Aloe Vera juice:** Soothing and calm actions

- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ Silicon free



PURITY BODY MILK 200ml

Soft Body Milk with mild antimicrobial and sebum regulating properties, for silky and flawless skin.

**Ingredients & Benefits:**

- **Tea Tree Oil:** antimicrobial action
- **Capryloyl Glycine:** antimicrobial action | regulates sebum secretion
- **Almond oil, olive oil and shea butter** nourish the skin and help to preserve its elasticity

REVIVE  
PURITY  
NOURISH  
*for you!*





NOURISH SHAMPOO 200ml

With Argan Oil & Vitamin E

- Antioxidant and Anti-Inflammatory actions
- Moisturizes skin



NOURISH SHOWER GEL 200ml

Daily Shower Gel that gently cleanses your skin, while giving a refreshing sensation.

**Ingredients & Benefits:**

- **Argan Oil & Vitamin E** offers hydration and softness
- **Aloe Vera juice** tones and calms the skin
- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ Silicon free



NOURISH BODY MILK 200ml

Soft body milk with Argan oil, rich in nourishing oils and natural actives which offer to your skin its essential everyday hydration.

**Ingredients & Benefits:**

- **The high concentration of Argan Oil, Sweet Almond Oil, Olive Oil and Shea Butter**, protect and treat the dry skin
- **Aloe Vera juice** tones and calms the skin.
- **Vitamin E** offers a strong antioxidant protection
- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ Silicon free

Shampoo with mild components that cleans effectively while it gives volume and protects hair.

**Ingredients & Benefits:**

- **Wheat proteins** nourish and enhance significantly the elasticity and resistance of hair against breakage
- **Organic Aloe extract** rehydrates hair and strengthens the scalp
- **Organic Honey extract** makes hair shiny and contributes to its hydration
- **The combination of Cotton seed extract with Panthenol**, has a soothing action and contributes to the restoration of the damaged hair
- ✓ 97% ingredients of natural origin
- ✓ Dermatologically tested
- ✓ Paraben free
- ✓ SLS-SLES free





### COUNTER DISPLAY STAND

- 22gr: 4codesx12 SKUs=  
**48 SKUs**
- 90gr: 4codesx12 SKUs=  
**48 SKUs**



### FLOOR STAND

#### REVIVE – PURITY - NOURISH

- Shower gel 300ml
- Daily Shampoo 300ml
- Body Milk 300 ml
- Hand Cream Soap 300ml
- Hand Foam Soap 400 ml

#### 1<sup>st</sup> PROPOSAL

5codes x 4SKUs= 20 SKUs/scent  
**TOTAL: 60 codes**

#### 2<sup>nd</sup> PROPOSAL

2codes x 4SKUs= 8 SKUs/scent  
3codes x 7SKUs= 21 SKUs/scent  
**TOTAL: 87 codes**



**SMALL COUNTER DISPLAY STAND**

- 75ml: 10codesx2SKUs= **20 SKUs**
- 25ml: 16codesx2SKUs= **32 SKUS**



**COUNTER DISPLAY STAND**

- 25ml: 30codesx2SKUs= **60 SKUs**



**BIG COUNTER DISPLAY STAND**

- 75ml: 16codesx2SKUs= **32 SKUs**
- 25ml: 32codesx2SKUs= **64 SKUs**



## PREPACKED COUNTER DISPLAY STAND

- 100ml: 12codesx1SKU= **12 SKUs**
- 50ml: 24codesx1SKU= **24 SKUs**



# Thank you!



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